



# MODULE 05

## EFFECTIVE BUSINESS GOVERNANCE FOR SMES

### ABOUT THIS MODULE

Corporate governance refers to the system of rules, practices, and processes by which a company is directed and controlled. It is the framework that ensures that any company operates ethically, responsibly, and transparently, balancing the interests of all stakeholders, including shareholders, employees, customers, suppliers, and the community. This training course provides an introduction to the central concepts of corporate governance, which are developed in greater detail throughout each module, and is delivered in approximately 16 hours/2-days. By the end of this course, the participants will be able to :

- Define corporate governance.
- Set up and implement corporate governance.
- Build up business value with corporate governance.
- Increase sources of funding through proper business partnerships and other forms of investments.
- Growing the company to another level.

### TOPICS INCLUDED

- **Shareholding structure**
- **Corporate governance structure**
- **Corporate governance policy and fiduciary duties**
- **Corporate culture**
- **Board management, roles, and responsibilities Vis à vis shareholders and company**
- **Values and impacts of good corporate governance to company leadership and business performance**
- **Interaction between governance body and relevant stakeholders**
- **Board and corporate engineering for the benefit of corporate finance and competitiveness**

### WHO SHOULD ATTEND?

This training course is for new business startup, business owners, entrepreneurs, Business Development Manager/Director, Founder and CEO, and for those who wants to be an entrepreneurial employee.

## Course Fee

The most affordable course to acquire valuable knowledge and skills to unlock your entrepreneurial potential.



### FULL COURSE

Enroll full course and master your entrepreneurial skills to the fullest.



### SINGLE MODULE

Select and pay for any single module course(s) specific to your area of interest and needs.



### 20% DISCOUNT

Join the FULL Course or any SINGLE MODULE, **ONLINE via zoom** and get an additional **20% discount**

### Full Course Fee

**825\$**

Normal Price

**725\$**

Early Bird

### Per Module Fee

**195\$**

Normal Price

**175\$**

Early Bird

“ Invest in the Executive Certificate in **ENTREPRENEURSHIP AND SMEs DEVELOPMENT** course to learn from experienced entrepreneurs and industry experts through interactive sessions and case studies & master essential business tools and techniques to launch and grow your venture.”

## Contact Us For More Information :

 015 728 123 | 092 888 955

 [training@edi-cambodia.org](mailto:training@edi-cambodia.org)

 @edi\_cambodia

To **Register** a Course: Scan **QR CODE**



Limited Seats.  
Enroll Today!



# GROW YOUR **ENTREPRENEURSHIP JOURNEY WITH US**

Take the first step towards your dream with our empowering course. Enroll now!

*Empower your future as a business owner. Level up your entrepreneurial skills with our practical strategies & expert guidance.*

